



Isuzu Finance Hires Palmer as Area Sales Manager

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New York-based Isuzu Finance of America has named Gary Palmer as area sales manager for the eastern U.S.

In this role, Palmer will be responsible for all sales and marketing functions in the eastern United States. He will report directly to senior vice president, Jim DeFrank.

Palmer is a 25 years veteran of commercial vehicle finance and leasing, with experience in credit, collections, and business development.

Most recently, he was regional sales manager for Key Equipment Finance where spent the last five years in their commercial vehicle group. Prior to that Palmer also spent time with UD Nissan, GE Capital, and The Associates.

Isuzu Finance of America is the captive finance company for Isuzu Commercial Truck of America.